

Rationale	<p>The College acknowledges that social networking is used widely in the community for a variety of reasons. The College sets high expectations of both the staff and students, and we strive to provide a high standing with the community at large. It is for these reasons we expect parents to abide with the following recommendations regarding commentary on social media. The Policy acknowledges the need for acceptable behaviour on social networks.</p>
Definition	<p>School Policies Regarding Social Networks</p> <p><i>Individual Accountability:</i> Tatachilla Lutheran College parents are personally responsible for the content that they post, share and respond to online. When posting online, all information is considered representative of your views and opinions and not those of Tatachilla Lutheran College.</p> <p><i>Confidential Information:</i> Online postings and conversations are not private. Please do not share confidential information, internal College discussions, or specific information about students, staff or other parents.</p> <p><i>College Logos:</i> Do not use any College logo or image without permission. If you wish to promote a specific Tatachilla Lutheran College activity or event, please contact the College's Marketing and Enrolments Manager for permission or provide a link to the official Tatachilla Lutheran College Facebook or Twitter page.</p> <p><i>Staff-Parent Relations:</i> We recognise that many members of our community are both staff members as well as parents or Old Scholars parents. With this in mind, we ask that parents join the social networking site of faculty and staff with discretion. Parents should keep in mind that staff members are not required to accept invitations from parents, and should respect each individual staff member's personal preferences concerning their social networks.</p> <p><i>Privacy:</i> When posting, even on the strictest settings, parents should act on the assumption that all postings are in the public domain. In microblogging (Twitter etc.), comments made using such media are not protected by privacy settings. To this regard all comments posted on any form of social media should be considered available for public viewing and open to public response. It is therefore recommended that no direct or indirect comments be made that could reflect negatively on the College.</p> <p><i>Responding to Commentary on Social Media</i> Staff, parents and students reflect a diverse set of customs, values and points of view. Be respectful of the opinions of others in your posts or comments. Under no circumstance should offensive comments be made about students, parents or staff, or the College.</p>